

KATERYNA KORCHYNSKA

CONTENT PRODUCER



North York, ON



437 663 - 6667



k.korchynska@gmail.com



LinkedIn



Portfolio

● PROFESSIONAL SUMMARY

Versatile **Content Producer & Creator** with extensive experience in managing end-to-end content production for different platforms. Proven expertise in budgeting, scheduling, and coordinating on-set production activities to deliver high-quality content that aligns with client expectations and brand guidelines. Adept at collaborating with creative teams, clients, and external vendors to ensure seamless project execution.

● CORE COMPETENCES

Video & Content Production – Pre-production, production, post-production

Budget & Resource Mgmt – Optimizing low-budget productions

Source Mgmt – Acquiring, organizing, and optimizing assets, equipment, and materials

Content Creation & Brand Storytelling – Videography, photography, branded content

Casting & Crew Coordination – Talent sourcing, crew coordination, scheduling

Post-Production Mgmt – Editing workflow, color grading, delivery

● PROFESSIONAL EXPERIENCE

VIDEO PRODUCER | FEATURE FILMS & SHORT FILMS

Freelance 2018 – Present

- Led **end-to-end production** of multiple indie feature films and short films, ensuring successful execution from **budgeting and casting to post-production delivery**.
- Managed **low-budget productions** with strategic resource allocation, ensuring high-quality output within financial constraints.
- Supervised **on-set operations, call sheets, and daily schedules**, maintaining production efficiency.
- Successfully managed production from **pre-production to delivery, resulting in multiple award wins and strong online viewership**.
- Achieved **1M+ views in one week** for **Bloody Trip: The Equinox Killer** and **10M+ views** for **The Demon's Child**.

CONTENT PRODUCER & SOCIAL MEDIA MANAGER

Freelance 2020 – Present

- Produced **video and photo content** for businesses to enhance brand visibility and engagement.
- Managed **social media accounts**, executing content strategies that increased brand awareness and audience growth.
- One example: successfully grew engagement and reach across platforms, **increasing an account's followers from 6,970 to 11,678 and boosting video views from 50,000 to 853,677 in just 3 months**.

SKILLS

PRODUCTION:

- *Budgeting*
- *Production Management*
- *Content Creation*
- *Call Sheets & Scheduling*
- *Video Production*
- *Cinematography*
- *Camera Operation*
- *Lighting*
- *Video Editing*
- *Color Correction*
- *Photography*
- *Social Media Management*

TOOLS:

- *DaVinci Resolve*
- *Adobe Creative Suite*
- *Movie Magic*
- *Canva*
- *Notion*
- *Buffer*

LANGUAGES:

- *English*
- *Italian*
- *Russian*

EDUCATION

WORKFLOW SPECIALIST CERTIFICATE

Asana Academy

Ongoing

META SOCIAL MEDIA MARKETING

Coursera

Ongoing

SOCIAL MEDIA MANAGER

UniD

2024

CAMERA OPERATOR

Asa Polaris - Cinisello B., Italy

2015

THEATRE

Grock Scuola di Teatro - Milan, Italy

2014-2015

TOURISM & TRAVEL SERVICES

IPCSSTAR A. Olivetti - Monza, Italy

2011-2013